

MEMORANDUM

ON COOPERATION AND ESTABLISHMENT OF THE NETWORK WITHIN THE PROJECT "FAMILY FRIENDLY SPORT"

In accordance with our shared goal of creating a sustainable ecosystem for the development and growth of family-friendly sport aimed at children's health enhancement and social inclusion, the following members of the „Family Friendly Sport“ project consortium:

Basketball Club Cerak (Serbia),
NGO Libero (Serbia),
Athletic club AEET (Greece),
NGO MoveIt (Greece),
Karate Club Metalurg (North Macedonia),
NGO Interkultura (North Macedonia),
NGO Backslash (Spain),
International Network CONNECT International (Belgium)

are signing this Memorandum, and by doing so are proclaiming their full willingness and commitment to the following provisions set out within it.

- 1. The signatories are stating their intention to establish the international Network of Family Friendly Sports Clubs with a vision to ensure exchange of knowledge, experiences and skills that are necessary for the creation of an adequate environment for multiplication and promotion of family friendly sport idea.** The network will be open for membership to all sports clubs that have successfully completed the accreditation procedure for implementing the family friendly sports approach in their work. The founding of the Network and outline of its rules will be set out in the separate Network Founding Document.
- 2. The project partners are committing themselves to take an active role in the work of the Network once it is established.** The signatory parties will also actively and energetically support the growth of the Network in their countries, as well as on the international level, by promoting its benefits to all relevant stakeholders.
- 3. The project partners are pledging themselves to continue expanding mutual collaboration on a long-term basis, even after the official end of the project, with a goal of spreading the outreach of the family friendly approach in the work of sports clubs.** In order to facilitate the cooperation process the partners will:
 - Establish permanent communication channels among themselves and implement regular in-person or digital meetings to share information about their activities related to the scope of the Family Friendly Sport project's scope.
 - Conduct regular analysis of the project's outcomes, their impact, outreach, and success.
 - Assess general trends related to the promotion of family friendly sport among sports clubs, young people, parents and other stakeholders on the national, regional and European levels in order to remain up to date with the latest developments in the field.
- 4. The signatories will ensure that the results of the Family Friendly Sport project continue existing and serving their purpose after its official ending by:**
 - Regularly updating, managing, and maintaining the official web platform of the project at www.familyfreindlysport.com.
 - Continuously utilizing, upgrading and improving methodologies that were developed within the project in their upcoming sports-based activities.
 - Vigorously promoting the Family Friendly Sport platform as a valuable resource towards all stakeholders in partner countries and around Europe that are working with young people on inciting their physical activities and on providing education through outdoor sports activities.
 - Advocating for the adoption and implementation of the "Family Friendly Sport" policy framework.

5. The partners will continue to contribute, both individually and collectively, to fostering greater participation of young people in sport and physical activities in our countries and around Europe by:

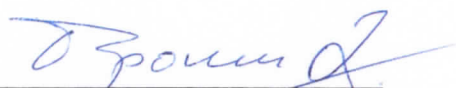
- Regularly organizing sports-based activities and inviting people to take part in them, including family friendly sports activities.
- Running engaging awareness-raising and knowledge-building online campaigns targeting young people, parents, coaches, educators, teachers, athletes and other stakeholders.
- Participating in panels, conferences, consultations, and other events related to the promotion of sports.
- Advocating towards decision-makers to create legal framework and recommendations that will incite increase of the physical activity level among young people.

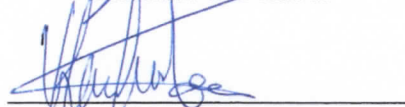
6. The project partners will energetically advocate to relevant stakeholders about the importance of implementing family friendly sports and continue promoting the project results and Family Friendly Sport Approach to sports clubs, youth organizations and other stakeholders by:


- Implementing meetings on the local, national and international levels.
- Sharing the links leading to Family Friendly Sport platform on their websites,
- Regularly reminding the social media followers, newsletter subscribers, and other audiences about the existence of the platform and network.
- Distributing the platform and promotional materials to as many stakeholders as possible.
- Presenting project results within various events, fairs, seminars, conferences, trainings organized by other organizations, thus expanding the outreach of the impact of initiative on the long run.

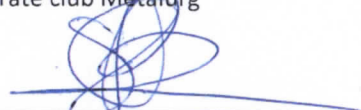
7. The Memorandum signatories will invest an additional effort towards the inclusion of people from disadvantaged and marginalized groups in the family-friendly sport by:

- Advocating to the relevant decision makers on the importance of providing legal framework that guarantees access to sport to all people,
- Providing a safe space and adequate conditions for the participation of people with disabilities in the activities that they implement whenever that is possible.


Basketball club CERAK

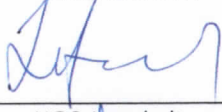

Athletic club AEET

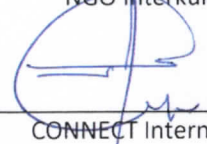

Karate club Metalurg


NGO Backlash


NGO Libero


NGO MOVE IT


NGO Interkultura


CONNECT International